LISTING OF CLAIMS

1.   (Currently Amended) A system for providing travel information to an end user in an intelligent way using a search result, said system comprising:

a server configured to receive a request for travel information from the end user;

a context determination module, ~~said context determination module~~ configured to determine a context from said received request for travel information automatically, depending only on what said end user requests;

wherein said context determination module processes a user entered phrase using a search mechanism, ~~wherein said context determination module processes said phrase~~ to simultaneously determine both:

travel destination information relevant to said end user; and

at least one user-interest that corresponds to said received requests ~~from said phrase if the context of said phrase corresponds to an interest and if the context of said phrase corresponds to a destination~~; and

a searching module configured to search for a search result based ~~on both said query and~~ said context, wherein said search result comprises both:

logistical travel information relating to said travel destination; and

location-specific, interest-dependent, and dynamic information corresponding to local events held in the vicinity of said travel destination;

~~any of travel information content and a link to travel information content, wherein said travel information content comprises static information and dynamic information, wherein said~~

~~dynamic information comprises local events corresponding to said~~
~~destination;~~

wherein said server is further configured to return said search result to the end user~~,~~

~~wherein said search result provides both interest information and~~
~~destination information if said context determination module determines that said~~
~~phrase corresponds to both said interest and said destination.~~

2.   (Currently Amended) The system of Claim 1, further comprising a feed retrieval system and a database coupled to said feed retrieval system, wherein said feed retrieval system organizes said <u>travel information</u> ~~content~~ for efficient storage by said database for easy retrieval.

3.   (Currently Amended) The system of Claim 2, said feed retrieval system further comprising:

a rules-based engine for said obtaining said <u>travel information</u> ~~content~~ from an internal partner and an external partner and storing said <u>travel information</u> ~~content~~ into said database in a format used by a search engine.

4.   (Currently Amended) The system of Claim <u>3</u> [[2]], said feed retrieval system further comprising:

custom coded forms in a predetermined format supplied to said partners for facilitating said obtaining travel information.

5.   (Original) The system of Claim 4, wherein said custom coded forms are in XML format.

6.   (Currently Amended)   The system of Claim 1, said server further comprising:

a spell check tool for providing a spell check service to an end user for assisting an end user in providing correct spelling of <u>said request for travel information</u> ~~an intended word~~.

7.   (Currently Amended)   The system of Claim 6, wherein said spell check tool further comprises any of:

means for suggesting alternate spellings of <u>a</u> ~~said~~ word <u>in said request for travel information</u>;

means for providing similarly spelled words or relevant phrases; and

means for settling ambiguity among said word with other words or phrases having similar parts of said word.

8.   (Currently Amended) The system of Claim 1, further comprising:

lookup tables for determining matches to facilitate processing said request <u>for travel information</u> ~~into said query~~.

9.   (Cancelled)

10.   (Previously Presented) The system of Claim 1, said context determination module further comprising:

a plurality of context determining categories; and

means for determining at least one context determining category.

11.   (Cancelled).

12.   (Previously Presented)   The system of Claim 1, said search result comprising: the following travel categories:

destination guides;

canned keywords;

local events;

low air fares;

hot deals; and

lodging.

13.   (Currently Amended) The system of Claim 1<u>2</u>, wherein said local events comprise at least a concert.

14.   (Currently Amended) The system of Claim 1, wherein said <u>location-specific, interest-dependent, and </u>dynamic information comprises any of:

low air fares;

a hot deal; and

a fare watch.

15.   (Original) The system of Claim 1, wherein said server is a web server and said travel information is presented in one web page.

16.   (Previously Presented) The system of Claim 15, wherein said one web page comprises:

a more link for facilitating linking to more detailed information as an option.

17.   (Previously Presented)   The system of Claim 16, wherein said more detailed information comprises information reflecting and associated with at least one context determining category.

18.   (Original)   The system of Claim 1, further comprising a local escapes feature, wherein said local escapes feature uses a home location to provide particular travel information.

19.   (Original)   The system of Claim 18, further comprising:

        means for determining said home location when not provided by an end user.

20.   (Original)   The system of Claim 18, wherein said home location is selected from a list of predetermined home locations.

21.   (Previously Presented)   The system of Claim 20, wherein said list of predetermined home locations comprises:

        at least fifty predetermined cities or home airports.

22.   (Previously Presented)   The system of Claim 18, wherein said provided travel information comprises any of:

        a fare watch;

        weekend e-fares;

        local events;

        hot deals;

links to other cities; and

maps.

23.   (Original) The system of Claim 18, further comprising:

means for filtering out travel information not relevant to said home location.

24.   (Previously Presented) The system of Claim 18, further comprising:

a multi-hierarchical schema for organizing geographical regions to facilitate determining relevant travel information, wherein content in said regions overlap.

25.   (Original)   The system of Claim 24, wherein geographical regions comprise urban regions.

26.   (Original) The system of Claim 25, wherein said urban regions comprise content from other nearby and relevant cities associated with said home location.

27.   (Currently Amended) A method for providing travel information to an end user in an intelligent way using a search result, said method comprising:

receiving a ~~phrase~~ request for travel information from the end user;

processing said phrase request into a query;

automatically determining ~~a phrase~~ a_context from said received ~~phrase~~ request for travel information <u>in the form of both:</u>

<u>travel destination information relevant to said end user; and</u>

<u>at least one user-interest that corresponds to said received request for travel information,</u>

wherein said step of automatically determining ~~determines~~ said phrase context, ~~depending~~ <u>depends</u> only on <u>said request for travel information</u> ~~what said end user requests~~,

~~wherein said step of automatically determining processes said query to simultaneously determine from said phrase request if said phrase context corresponds to an interest and if said phrase context corresponds to a destination;~~

automatically searching a <u>plurality of</u> database<u>s</u> according to both said query and said ~~phrase~~ context for a search result, without any interaction with a human agent, wherein said search result comprises <u>both:</u>

<u>logistical travel information relating to said travel destination;</u> <u>and</u>

<u>location-specific, interest-dependent, and dynamic</u> <u>information corresponding to local events held in the vicinity of said</u> <u>travel destination;</u> ~~any of travel information content and a link to travel information content, wherein said travel information content comprises static information and dynamic information, wherein said dynamic information comprises local events corresponding to said destination~~; and

returning said search result to the end user[[,]]

~~wherein said search result provides both interest and destination information if said step of automatically determining determines that said phrase corresponds to both said interest and said destination.~~

28.   (Currently Amended) The method of Claim 27 further comprising:

providing a feed retrieval system;

providing a database coupled to said feed retrieval system;

wherein said feed system receives <u>travel information</u> ~~content~~ from a plurality of internal and external partners; and

organizing said content for efficient storage by said database for easy retrieval.

29.   (Currently Amended) The method of Claim 28, wherein said feed retrieval system further comprises:

a rules-based engine for said obtaining said travel information ~~content~~ from said internal and external partners and storing said content into said database in a format used by a search engine.

30.   (Original) The method of Claim 28, said feed retrieval system further comprising:

custom coded forms in a predetermined format supplied to said partners for facilitating said obtaining travel information.

31.   (Original) The method of Claim 30, wherein said custom coded forms are in XML format.

32.   (Currently Amended) The method of Claim 27, further comprising:

providing a spell check service to an end user for assisting an end user in providing correct spelling of an intended word<u> in said request for travel information</u>.

33.   (Previously Presented) The method of Claim 32 further comprising:

suggesting alternate spellings of said_word;

providing similarly spelled words or relevant phrases; and

settling ambiguity among said word with other words or phrases having similar parts of said word.

34.   (Original) The method of Claim 27, further comprising:

providing lookup tables for determining matches to facilitate processing said request into said query.

35.   (Cancelled)

36.   (Previously Presented) The method of Claim 27 further comprising:

analyzing a plurality of context determining categories; and

determining at least one context determining category.

37.   (Cancelled).

38.   (Previously Presented) The method of Claim 27, wherein said search result comprises the following travel categories:

destination guides;

canned keywords;

local events;

low air fares;

hot deals; and

lodging.

39.   (Cancelled).

40.   (Currently Amended) The method of Claim 27, wherein said <u>location-specific, interest-dependent, and</u> dynamic information further comprises any of:

low air fares;

hot deal; and

a fare watch.

41.   (Previously Presented) The method of Claim 27 further comprising:

providing said travel information to said end user in one web page.

42.   (Previously Presented) The method of Claim 41, wherein said one web page comprises:

a more link for facilitating linking to more detailed information as an option.

43.   (Original)   The method of Claim 42, wherein said more detailed information comprises information reflecting and associated with one or more than one of said context determining categories.

44.   (Original) The method of Claim 27, further comprising:

providing a local escapes feature, wherein said local escapes feature uses a home location to provide particular travel information.

45.   (Original) The method of Claim 44, further comprising:

determining said home location when not provided by an end user.

46.   (Original)   The method of Claim 44, wherein said home location is selected from a list of predetermined home locations.

47.   (Previously Presented) The method of Claim 46, wherein said list of predetermined home locations comprises at least fifty predetermined cities or home airports.

48.   (Previously Presented) The method of Claim 44, wherein said provided travel information comprises, a local escape category comprising any of:

a fare watch;

weekend e-fares;

local events;

hot deals;

links to other cities; and

maps.

49.   (Original) The method of Claim 44, further comprising:

filtering out travel information not relevant to said home location.

50.   (Previously Presented) The method of Claim 44, further comprising:

providing a multi-hierarchical schema for organizing geographical regions to facilitate determining relevant travel information, wherein content in said regions overlap.

51.   (Original)   The method of Claim 50, wherein geographical regions comprise urban regions.

52.   (Original) The method of Claim 51, wherein said urban regions comprise content from other nearby and relevant cities associated with said home location.

53-60. (Cancelled).

61.   (Previously Presented) The system of Claim 1, further comprising:

a multi-hierarchical schema for organizing at least one geographical region to

facilitate determining relevant travel information,

wherein said multi-hierarchical schema comprises levels of a state, a region within said state, and cities within said region.

62-68. (Cancelled).

69.   (New) A network-based travel information exchange for providing travel information to an end user, said exchange comprising:

a server configured to receive at least one request for travel information from said end user via a browser-based interface;

a travel search determination module operatively coupled with said server, wherein said travel search determination module is configured to automatically determine travel results from said at least one request for travel information;

wherein said travel search determination module comprises a multi-database search mechanism configured to use said at least one request to simultaneously determine:

travel destination information relevant to said end user; and

at least one user-interest that corresponds to said at least one request;

wherein said server is configured to report at least one search result to said end user via said browser-based interface, wherein said at least one search result comprises travel information content comprising both:

logistical travel information relating to said travel destination; and

location-specific, interest-dependent, and dynamic information corresponding to local events held in the vicinity of said travel destination.